



RBC WEALTH MANAGEMENT RECOGNISED AGAIN FOR PRIVATE BANKING SERVICES

Jersey, 6 February 2015 – For the second year in a row, RBC Wealth Management has been recognised as the ‘Best Private Banking Services Overall’ in Jersey by *Euromoney*, a global banking publication.

The Euromoney Private Banking and Wealth Management Survey is regarded as one of the leading rankings for the global wealth management industry, and its results are based primarily on a peer ranking methodology.

The business in Jersey was also recognised as the best among its peers in four further categories, including: ‘Asset Management’, ‘Succession Planning and Trust’, ‘Philanthropy and Social Impacting Investing’ and ‘High Net Worth Specific Services’.

“This recognition by our industry peers is a reflection of the strong tradition of client service that guides our Jersey business,” said Stuart Rutledge, CEO, RBC Wealth Management – International. “It is a well-earned reward for our employees’ ongoing commitment and hard work over the last year.”

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About RBC Wealth Management

RBC Wealth Management is one of the world’s top five largest wealth managers*. RBC Wealth Management directly serves affluent, high-net-worth and ultra-high net worth clients globally with a full suite of banking, investment, trust and other wealth management solutions, from our key operational hubs in Canada, the United States, the British Isles, and Asia. The business also provides asset management products and services directly and through RBC and third party distributors to institutional and individual clients, through its RBC Global Asset Management business (which includes BlueBay Asset Management). RBC Wealth Management has more than C\$717 billion of assets under administration, more than C\$452 billion of assets under management and approximately 4,400 financial consultants, advisors, private bankers, and trust officers. For more information, please visit www.rbcwealthmanagement.com

*Scorpio Partnership Global Private Banking KPI Benchmark 2014. In the United States, securities are offered through RBC Wealth Management, a division of RBC Capital Markets, LLC, a wholly owned subsidiary of Royal Bank of Canada. Member NYSE/FINRA/SIPC.

ABOUT RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management services, insurance, investor services and capital markets products and services on a global basis. We employ approximately 78,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 38 other countries. For more information, please visit rbc.com.

RBC supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2014, we contributed more than \$111 million to causes worldwide, including donations and community investments of more than \$76 million and \$35 million in sponsorships.