



RBC
Blue Water
Project™

News

ROYAL BANK OF CANADA DONATES RHS CHELSEA FLOWER SHOW GARDEN TO CHANNEL ISLANDS CHARITY

London, 23 May 2016 — Royal Bank of Canada today announced that its 2016 RHS Chelsea Flower Show garden will be donated and relocated to Les Cotils, a charitable centre on Guernsey, in the Channel Islands.

Designed by Hugo Bugg, the [Royal Bank of Canada Garden](#) celebrates water, not as a commodity, but as an entity sacred to humanity. The garden draws inspiration from the Mediterranean pine habitat of Jordan, using bright plantings and innovative materials coupled with bold geometric forms to help increase awareness and appreciation of water.

The garden is in keeping with the goals of the [RBC Blue Water Project](#), a wide-ranging, 10-year global commitment to help protect the world's fresh water resources.

Following its showcase at the RHS Chelsea Flower Show this month, the Royal Bank of Canada Garden will be relocated to Les Cotils in partnership with Floral Guernsey and will form part of a new floral trail through the island's capital. Les Cotils is a 12-acre charitable trust on the outskirts of St Peter Port, Guernsey, which supports a broad range of community groups on the island.

Fiona Naftel, Managing Director of Les Cotils said: "This generous donation from the Royal Bank of Canada will not just benefit our organisation, but will benefit Guernsey as a whole, with the public being encouraged to visit and use the garden."

Hugo Bugg said of the donation: "I am delighted that after the show, the garden will be relocated and will help create a community focal point in Guernsey. It's immensely gratifying that after the many hours of work to create and design the Royal Bank of Canada Garden, it will be used and enjoyed for many years to come by Guernsey Islanders."

Dave Thomas, CEO, RBC Capital Markets, Europe said, "This year's Royal Bank of Canada Garden once again reinforces our longstanding commitment to water preservation. We have been fortunate to benefit again from Hugo Bugg's vision in designing an innovative garden, which will provide an inspiring space for visitors to Les Cotils."

For more information about the Royal Bank of Canada Garden, please visit www.rhs.org.uk/rbc.

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Notes to editors

About Les Cotils

Les Cotils is a charitable trust located in Guernsey, Channel Islands. It is a not for profit hotel and conference centre that supports a broad range of community groups on the island including a local nursery, residential home and the island's school children. For more information, visit www.lescotils.com.

About Hugo Bugg and Hugo Bugg Landscapes

At 27 years old, Hugo Bugg was one of the youngest ever winners of a gold medal for a large show garden at RHS Chelsea Flower Show (2014) and is continually billed as one of the young garden designers to watch. Commissioned designer of the first Royal Botanic Gardens in Jordan (400 acre botanic garden in the mountains above Amman), Hugo Bugg was named Young Designer of the Year by the RHS in 2010.

Hugo Bugg Landscapes is one of the UK's most celebrated new garden design practices, offering comprehensive and innovative garden design service throughout the UK and overseas. Based in Exeter, his studio provides seamless service from design to completion. His portfolio includes elegant and uplifting modern gardens in private and commercial settings. This ranges from London contemporary roof terraces and urban courtyards to large country gardens and public spaces.

About the RBC Blue Water Project

The RBC Blue Water Project is a historic, wide-ranging, 10-year global commitment to help protect the world's most precious natural resource: fresh water. Since 2007, RBC has pledged nearly C\$44 million to more than 740 charitable organizations worldwide that protect watersheds and promote access to clean drinking water, with an additional \$8.8 million pledged to universities for water programs.

The RBC Blue Water Project is focused on supporting initiatives that help protect water in towns, cities, and urbanized areas. For further information, visit www.rbc.com/bluewater.

About Royal Bank of Canada

Royal Bank of Canada (RBC) is one of the largest banks in the world and is Canada's largest bank by market capitalisation. It employs approximately 81,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients in 39 countries.

RBC has a long history in Europe and has operated in the region since 1910 to serve

corporate, institutional and high-net worth clients. Today, it provides a significant array of financial products and services, which are delivered by over 5,500 employees from offices in the UK, the Channel Islands, Belgium, France, Germany, Italy, Ireland, Luxembourg, Switzerland and Spain. RBC delivers financial products and services in Europe under the global brands RBC Capital Markets, RBC Wealth Management, RBC Investor & Treasury Services, RBC Global Asset Management and BlueBay Asset Management.

RBC helps communities prosper, supporting a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2015, we contributed more than C\$121 million to causes around the world.