



**Wealth
Management**

NEWS

RBC partners with Super League Triathlon to bring RBC Race for the Kids to Jersey in support of Mind Jersey

Jersey – 17 July 2018 –Royal Bank of Canada (RBC), has today announced that, in partnership with Super League Triathlon, its RBC Race for the Kids series will be extended to Jersey, with the inaugural event raising money for Mind Jersey.

The RBC Race for the Kids brings together local communities with RBC employees, their families and friends, to raise money for youth-focused charities. The global family fun run, which takes place in cities including London, New York, Chicago, Toronto, Sydney and Hong Kong, has so far raised over CAD \$38 million for charities.

The first RBC Race for the Kids Jersey will be held on Friday 28 September 2018 at Elizabeth Marina, and will mark the start of The Super League Triathlon weekend.

Ann Marie Vibert, Head of Banking and Specialised Solutions at RBC Wealth Management, said: “We’re delighted that Jersey will become part of the RBC Race for the Kids family. We’ve had great success and support in other cities that host the event, and we’re excited for our community to be involved.”

“We are looking forward to seeing islanders of all ages and abilities, running, jogging, walking and wheeling the 5km and 2.5km routes, alongside RBC employees, while raising money for Mind Jersey, an incredibly important cause. Partnering with Super League Triathlon as it returns to Jersey, is a wonderful opportunity and we are excited for the RBC Race for the Kids Jersey to be associated with some of the world’s best athletes.”

Money raised by Race for the Kids Jersey will support Mind Jersey’s Youthful Minds participation group; ensuring that mental health services listens to the voices of children and young people experiencing mental health problems.

“We’re proud to be supporting the Youthful Minds project for the first RBC Race for the Kids in Jersey,” continued David Bailey, Chief Financial Officer at RBC Wealth Management. “Supporting young people is a key focus for the bank, whether through charitable initiatives or working with like-minded organisations.”

“We are also delighted to continue our relationship with Mind Jersey, following its recognition of our mental health work in the Mind Workplace Wellbeing awards earlier this year. Our partnership demonstrates our shared desire to support and develop the next generation of islanders.”

Registration is open for the Jersey RBC Race for the Kids. To sign up as a runner or for more information, please visit <http://www.rbcraceforthekidsjersey.co.uk/>.

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About RBC Wealth Management

RBC Wealth Management is one of the world's top five largest wealth managers*. RBC Wealth Management directly serves affluent, high net worth and ultra high net worth clients globally with a full suite of banking, investment, trust and other wealth management solutions, from our key operational hubs in Canada, the United States, the British Isles, and Asia. The business also provides asset management products and services directly and through RBC and third party distributors to institutional and individual clients, through its RBC Global Asset Management business (which includes BlueBay Asset Management). RBC Wealth Management has C\$938 billion of assets under administration, C\$651 billion of assets under management and more than 4,800 financial consultants, advisors, private bankers, and trust officers. For more information, please visit www.rbcwealthmanagement.com.

*Scorpio Partnership Global Private Banking KPI Benchmark 2017. In the United States, securities are offered through RBC Wealth Management, a division of RBC Capital Markets, LLC, a wholly owned subsidiary of Royal Bank of Canada. Member NYSE/FINRA/SIPC.

ABOUT RBC

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 81,000+ employees who bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank, and one of the largest in the world based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 16 million clients in Canada, the U.S. and 34 other countries. Learn more at rbc.com.

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at rbc.com/community-sustainability.

About Super League Triathlon

Super League Triathlon (SLT) is the pinnacle of the sport on the world's stage, delivering game-changing formats – mixing up long and short course athletes – in a series of fast-paced events with unpredictable outcomes that culminate in the crowning of the best and most versatile male and female triathletes in the world. Over the course of the season, the top 50 (25 male and 25 female) triathletes from around the world battle it out for the crown to become the best all-round triathlete.

The league travels to some of the world's most spectacular racing destinations throughout the season. With highly addictive content, sports fans across the globe will have unprecedented access to the races as well as behind the scenes content and memorable fan experiences. Whether watching from home or at one of the awe-inspiring SLT locations, the rivalries and battles for the top spots will leave fans thoroughly entertained from start to finish.

SLT Media Contact:

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